# A few words about the protection of personal data

Before you go out with Locus for the first hike or ride, we want you to know that Locus Map needs some of your personal information for its operation. Its use is subject to your consent under the EU Parliamentary and EU Council (2016/679 - GDPR) Regulations.

So what does Locus Map need?

## 1) Information about your location

- to display your current or last fixed location on a map in your mobile or tablet. Locus gets this information from sensors in your mobile device and stores it in the application only while it is running. With location data, you know where you are and what track you have made.
- to display your current or last targeted position with Live Tracking real-time location sharing.
  You choose if to share your location with all other Locus users and worldwide at
  <a href="http://www.locusmap.eu/live-tracking/">http://www.locusmap.eu/live-tracking/</a> or with a selected group of people only (only on their
  mobile devices). You are notified of Live Tracking being active by a rotating arrow icon on your
  screen status bar.
- to offer maps of your immediate surroundings to you both in the app and in Locus Store, so that you don't have to be bothered by looking for them

## 2) Username, email, and photo

• so that you get the benefits of My Locus - using Live Tracking, and managing your purchases, downloads, and updates in Locus Store.

**Live Tracking** - for others to better identify you, Locus shows your user name and profile photo (or other avatar) on map in app and on live tracking website. This information is displayed only when Live Tracking is active and is kept in memory only for the time you have Locus installed on your mobile. If you do not want to display your real name with your location, you can replace it with a nickname.

**Locus Store** - we need identification data to conclude the purchase agreement. If you have purchased paid content on Locus Store, we will process your identification and contact information for a period of 3 years, corresponding to the duration of your purchase contract claims. By the so-called profiling, we will estimate your preferences from your shopping history and show to you more relevant offers on Locus Store accordingly.

You sign in to My Locus profile by email and it's also possible using your Google or Facebook account. Email and data from your profile on Google or Facebook, including your profile photo, are stored on our server until you withdraw your consent.

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## 3) Fitness data - height, weight, age, sex and heart rate

• based on this data, we calculate body mass index and calorie consumption so that you can monitor your performance in sporting activities. Depending on this, you can set up your workouts correctly and efficiently.

Fitness data are kept in the Locus folder on your mobile or tablet until you delete the folder.

So, that's all. Personal data subject to your consent will be deposited for the entire duration of this consent until its possible revocation, without prejudice to the lawfulness of processing based on consent prior to its withdrawal. The Personal Information Manager is Asamm Software, s.r.o., company ID: 24225321, with its registered office at Krhanická 719/25, Kamýk, 142 00 Prague 4, Czech Republic.

If you are over 16 years old and agree to processing the data, check the "I agree" checkbox at Locus Map start. According to GDPR you have the right to withdraw this consent at any time, just write to us at locus.map@asamm.com.

### According to GDPR you have also other rights:

- to obtain confirmation from the Administrator whether or not personal data is processed
- to gain access to personal data and information regarding:
  - purpose of processing
  - the categories of personal data concerned
  - recipients or categories of recipients to whom personal data have been or will be disclosed, in particular, if they were third-country recipients outside the European Union and international organizations
  - the planned periods of storage of personal data and, in the case of uncertainty about the criteria used to determine that period
  - the existence of the right to require the controller to correct or delete personal data or to limit their processing or to object to such processing
  - sources of personal information if these have not been obtained from you
  - whether automated decision-making, including profiling, occurs and at least in these cases receive meaningful information regarding the process used, as well as the significance and expected consequences of such processing for you as a data subject
  - appropriate safeguards relating to the transfer if personal data are transferred to a third country outside the European Union or an international organization
- not to be subject to any decision based solely on automated processing, including profiling, that would have legal effects or similar effects on you in a similar manner unless the decision is based on your explicit consent
- to file a complaint with a supervisory authority, particularly in the Member State of your usual residence, place of employment or the place where the alleged breach occurred, if you believe that processing of personal data violates GDPR as well as the right to effective judicial protection against legally binding supervisory authority decision
- to obtain compensation from the Data Controller or Personal Data Processor if you suffer material or intangible damage as a result of a GDPR violation
- to request a copy of the processed personal data, including by electronic means
- to request the correction of personal data without undue delay and supplement it in case of incompleteness, including by providing an additional declaration
- to require the deletion of personal data without undue delay if:
  - they are no longer needed for the purposes for which they were collected

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- you withdraw the consent and there is no other legal reason for the processing of personal data
- personal data has been processed unlawfully
- personal data must be deleted in order to fulfill a legal obligation under the law
- to obtain personal data in a structured, commonly used and machine-readable format
- to transfer personal data to another controller without hindrance, including through the controller, if technically possible
- to require restrictions on the processing of personal data if:
  - you deny their accuracy for the time needed to verify their accuracy
  - the processing is unlawful and you ask to restrict the use of personal data instead of deleting it
  - the controller no longer needs personal data for processing purposes, but you are requesting it to identify, exercise or defend legal claims
  - you object to their processing, pending verification that the Administrator's legitimate reasons exceed those justified on your part

Otherwise, check the box "I don't agree". Unfortunately, Locus Map can't run without your consent, so it will end.

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